i'm™
WATCH

JEWEL COLLECTION

i’m Watch Jewel Collection.
Let your wrist speak for yourself.

Smartwatch: a jewel full of technology.

Much more than just a plain wrist-watch: it’s a smart-watch.
When technology mingles with luxury, a new generation of technological jewels is born. That’s i’m Watch: an accessory that communicate with your smartphone showing you all messages and e-mails you receive, sort your agenda and meetings. If you receive a phone call, you can see who’s calling, wherever you left your smartphone. But that’s not all there is to it! Listen to music, receive social network notifications and even monitor your body during workout. It’s all in one, and straight from your wrist.

i'm Watch.
The wrist-watch revolution.

How can you make a watch new? Make it smart!
One of the most trivial belongings of our daily life has turned into an extraordinary breakthrough device and a milestone in the history of time measuring equipment. This is how wrist-watches evolved into never-seen-before jewels of unmatched technical performance. The quintessence of technology wrapped around your wrist.

i'mail

i'msport

Instagram

i'm FB

i'm Gallery

Jewel Collection.
So precious, so smart.

Exclusive and sharp style.
Small masterpieces of outstanding technology and crafting.
The selection of precious raw materials, including gold, silver, and diamonds, makes it a perfect accessory for people who love luxury in contemporary and futuristic versions. Elegant and smart design with a high-technology core.

Timeless design

i'm Watch is not just powerful technology. It is a designer's item with clean and curvy shapes, enriched by accurate details to make it stand out in every occasion. The flowy lines of the case form a harmonious play adding a touch of lightness and sobriety thanks to the glossy finish. High-end design embellished by the use of materials, such as silver, yellow, black or pink gold, and even gold and diamonds for the extra-luxury version. The touchscreen with curved display, the last generation materials, the perfect fit and its essential silhouette underline this classy item that is now a must-have piece.

Be Gold
Be Diamond
Be Silver

Emotions interpreted by technical performance and elegance, as well as a choice of materials representing the personality of the wearer. All models of the Jewel Collection can be engraved for a personalized case.

Be Gold

For men who live on technology, for those who love high-performance watches and for those who have a real passion for luxury and design jewels. A fancy accessory and an inseparable partner for every day.

Yellow Gold / Gold case / Black strap

Yellow Gold

w: 112,00 gr
18 carat (tit. 750)
Antiscratch treatment
Anti-graffiti and fingerprint
Oxidation Resistance
Corrosion Resistance

A strong, powerful, and inextricable lien. Jewels and women are an inseparable pair. Jewels for gifts. Jewels as a sign of love and friendship. Every detail of i'm Watch Jewel Collection unveils a sophisticated, accurate work that unbinds passion, handcraft skills, technology and an indisputable taste for the Made in Italy. Essential style detail for trendy women.

Pink Gold / Gold case / White strap

Pink Gold

w: 112,00 gr
18 carat (tit. 750)
Antiscratch treatment
Anti-graffiti and fingerprint
Oxidation Resistance
Corrosion Resistance

Black Gold

w: 112,00 gr
18 carat (tit. 750)
Antiscratch treatment
Anti-graffiti and fingerprint
Oxidation Resistance
Corrosion Resistance

Be Diamond

Diamonds discretely set in a logo plate, shine like stars and become a style detail forming a pure, and attractively slick motion. A tiny masterpiece, a dream that comes true for those who love luxury and refined charm. Elegance and pureness are the keywords for the Gold&Diamonds Collection.

White Gold and diamonds / Gold case / White strap

White Gold and diamonds

w: 112,00 gr
18 carat (tit. 750)
43 white diamonds
5 rubies
5 emeralds
(0,005 ct each)

White Gold

w: 112,00 gr
18 carat (tit. 750)
Antiscratch treatment
Anti-graffiti and fingerprint
Oxidation Resistance
Corrosion Resistance

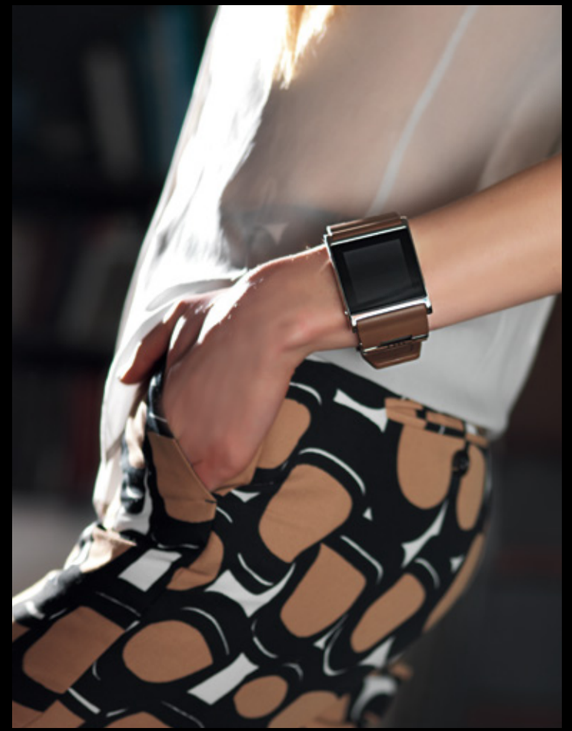
Be Silver

Modern and eclectic. Always elegant, day and night. Silver is undeniably chic. Versatile style, turning bright and colorful thanks to a broad selection of color straps designed to change the jewel “tone”.

Silver Grey / Silver case / Grey strap

Silver White / Silver case / White strap

Silver Lilac / Silver case / Lilac strap



Silver Brown / Silver case / Brown strap

Silver Grey

w: 80,00 gr (tit. 925)
Antiscratch treatment
Anti-graffiti and fingerprint
Oxidation Resistance
Corrosion Resistance

Silver Auburn

w: 80,00 gr (tit. 925)
Antiscratch treatment
Anti-graffiti and fingerprint
Oxidation Resistance
Corrosion Resistance

Silver Brown

w: 80,00 gr (tit. 925)
Antiscratch treatment
Anti-graffiti and fingerprint
Oxidation Resistance
Corrosion Resistance

Silver Lilac

w: 80,00 gr (tit. 925)
Antiscratch treatment
Anti-graffiti and fingerprint
Oxidation Resistance
Corrosion Resistance

Silver Black / Silver case / Black strap

Silver Black

w: 80,00 gr (tit. 925)
Antiscratch treatment
Anti-graffiti and fingerprint
Oxidation Resistance
Corrosion Resistance

Silver White

w: 80,00 gr (tit. 925)
Antiscratch treatment
Anti-graffiti and fingerprint
Oxidation Resistance
Corrosion Resistance

Silver Yellow

w: 80,00 gr (tit. 925)
Antiscratch treatment
Anti-graffiti and fingerprint
Oxidation Resistance
Corrosion Resistance

Silver Red

w: 80,00 gr (tit. 925)
Antiscratch treatment
Anti-graffiti and fingerprint
Oxidation Resistance
Corrosion Resistance

Black Silver Special Edition

w: 80,00 gr (tit. 925)
Antiscratch treatment
Anti-graffiti and fingerprint
Oxidation Resistance
Corrosion Resistance

Technical Specifications

Size and Weight
- Height: 53 mm / Width: 40 mm / Depth: 10 mm
- Weight: 130/170 gr

Technical features
- Flash Drive: 4GB
- 1.54" (diagonal) colour TFT display
- 240×240 pixel
- Built-in rechargeable Li-Po 450 mAh battery
- 3.5 mm headphone, connection and power minijack
- Microphone
- Built-in speaker

Operating System
- i'm Droid (customized Android version)

Audio playback
- Formats supported: MP3

Sensors
- Magnetometer
- Accelerometer

Power and battery
- Charging via USB to computer system or via power adapter
- Standby time without Bluetooth™ connection: up to 48 hours
- Standby time with Bluetooth™ connection: up to 24 hours
- Time for generic uses: up to 5 hours

Compatible smartphones and o.s.
i'm Watch is not a stand-alone phone and therefore needs to connect to smartphones. Many i'm Watch features require an internet connection via Bluetooth™ tethering and the main operating systems and/or phones that offer this technology are:

- Android 4.0 and higher
- iOS® 4 and higher

- Not all phone models allow Bluetooth™ tethering.
- Not all versions of the same operating system allow Bluetooth™ tethering.
- Not all phone versions allow Bluetooth™ tethering.
- Not all mobile carriers allow Bluetooth™ tethering.

Languages
English, Italian, Chinese (Simplified), Chinese (Traditional), French, German, Japanese, Korean, Spanish, Czech, Dutch, Polish, Russian.

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Credits
Photographer: Luca Patrone
Art direction & styling: Matteo Osso
Graphics: Carlo Bianchi,
Matteo Montani, Daniel Macovei
Hair & Make up: Elisa Rampi
Location: Megland
Coordination: Eleonora Cazzaro,
Luca Bertollo

Thanks to: Bandits Milano,
The Fashion Model Management,
Polygraf, i'm Watch Family,
Martina Rosa.

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04.2013 © i'm Spa

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